



PRESS RELEASE

FOR IMMEDIATE RELEASE

Frima once again at the top of the growth chain! For the second year in a row, Frima ranks as the fastest-growing company in Quebec

Québec, Wednesday June 2nd, 2010 – For the second time in as many years, Frima ranks first on *L'Actualité's* annual list of the fastest-growing companies in Quebec, with a growth of 3,002% between 2004 and 2009. This prestigious lineup lists the 20 companies that experienced the greatest increase in sales figure.

"Frima is the first company to sit at the top of that list two years in a row! We are very proud of this accomplishment, and we wish to thanks all our employees," declared a delighted Steve Couture, CEO of Frima Studio.

14th in Canada

In Canada, Frima occupies the 14th place in the *Profit 100* list, which is published simultaneously in *Profit* magazine. That makes Frima the fastest-growing video game studio in Canada.

A veritable fairy tale!

A few days after releasing its first Facebook game, *Rock Paper Sumo*, Frima was awarded the Octas for Commercial Success, a trophy presented by *Réseau Action TI* to commend the studio on its amazing achievements in the field of information technology. Additionally, Frima just announced a 2 million dollar investment in employee training, which will create 147 jobs over the next three years. This was announced in a press conference held in Frima's studios in the presence of the Premier of Quebec, Mr. Jean Charest.

The issue of *L'Actualité* in which the list is published will be available on Friday June 4th, 2010.



About Frima

100% Québécois, Frima is one of the most important video game company in Canada. Created in 2003, the studio employs 250 massively creative individuals in its Québec and Matane studios. In addition to its original creations, Frima develops Web-based games, virtual worlds, Facebook games, iPhone apps, as well as games for consoles and mobile phones. Frima is proud to count amongst its clients some of the greatest names in the entertainment industry, like Nickelodeon, Electronic Arts and Warner Bros.

frimastudio.com

Picture: Frima's three founders (from left to right): Christian Daigle, VP-Creation, Philippe Bégin, VP-Production (top), and Steve Couture, CEO (bottom). Source: *L'Actualité/Olivier Hanigan*.

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