



PRESS RELEASE

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Frima nets an Octas! The studio wins the Octas for "Commercial Success"

Quebec, Monday May 31st, 2010 – Frima walks off with yet another award for its exceptional growth. The Québec-based studio was presented with the Octas for "Commercial Success" at the Octas gala held on May 29 at the *Centre des congrès de Québec*. This annual event is organized by *Réseau Action TI* to commend amazing achievements in the information technology industry in the province of Quebec.

The studio makes its marketing policies and international services shine, chiefly thanks to the expertise of its sales, production and management teams.

"Our team's talent and creativity are the driving force behind our growth. The impeccable management of all our operations also greatly contributed to our growth during the last few years. I'd like to congratulate and thank all our employees for their daily efforts!" declared Steve Couture, Frima's CEO.

Two's company, but so is three!

This is Frima's third Octas in three nominations. A perfect record. In the "Game and Animation" category, the studio won an Octas in 2007 for [GalaXseeds](#), and in 2009 for [Build-a-bearville.com](#).



About Frima

100% Québécois, Frima is one of the most important video game company in Canada. Created in 2003, the studio employs 250 massively creative individuals in its Québec and Matane studios. In addition to its original creations, Frima develops Web-based games, virtual worlds, Facebook games, iPhone apps, as well as games for consoles and mobile phones. Frima is proud to count amongst its clients some of the greatest names in the entertainment industry, like Nickelodeon, Electronic Arts and Warner Bros.
frimastudio.com

Picture: Mr. Steve Couture, Frimas' CEO (left) and Mr. Gino Chouinard, the Octas gala host (right).

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